



Sheriff Bob Gualtieri

Pinellas County Sheriff's Office

"Leading The Way For A Safer Pinellas"

Social Media Comments Policy

The purpose of the Pinellas County Sheriff's Office official social media platforms is to provide information on topics we believe are of interest to the county's residents, business community, visitors and other members of the general public. Although we encourage you to engage the Sheriff's Office through social media by submitting your comments and questions regarding the posted topics and by sharing Sheriff's Office information with your network, the Sheriff's social media pages are not intended as a venue or forum for the expression and/or posting of unlimited comments, videos or links for the convenience of the public. As such, comments or posts violating this Social Media Policy will be removed. The Sheriff's Office, with or without notice, will block access to its social media pages to any user who consistently violates these policy guidelines

The Pinellas County Sheriff's Office Social Media Comments Policy prohibits:

- Defamation to a person or people;
- Name calling and/or personal attacks;
- Hate speech;
- Abusive, vulgar, threatening or harassing comments;
- Profanity, obscenity or vulgarity;
- Nudity in profile pictures;
- Profane language or content;
- Sexual harassment content;
- Content that promotes, fosters or perpetuates discrimination against protected classes;
- Content that is off topic and/or disruptive; and
- Content that advocates illegal activity, and/or violates any Pinellas County Sheriff's Office policies
- Conduct or encouragement of illegal activity;
- Solicitations of commerce or advertisements including promotion or endorsement;
- Promotions of particular services, products or political candidates or organizations;
- Comments that infringe on copyrights;
- Content that violates legal ownership interest of any other party, such as copyright or trademark infringement;
- Information that may tend to compromise the safety or security of the public or public systems;
- Spam comments, such as the same comment posted repeatedly;
- Spam, including content that promotes products or services or contains gratuitous links;
- Spam or comments that include links to external online sites; and
- Commercial endorsements.

The Pinellas County Sheriff's Office social media platforms are administered by designated staff. When one of the Sheriff's Office social media administrators suspects a violation of the Pinellas County Sheriff's Office Social Media Comments Policy, he or she will contact the Director of the Public Relations Bureau, who will review and authorize removal of a comment when appropriate. Appeals regarding the Public Relations Bureau's decision to remove a comment may be submitted via email at proud@pcsonet.com or phone at (727)582-6221; the Public Relations Bureau will respond to appeals within five business days.

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